



THE LONDON SCHOOL  
OF ECONOMICS AND  
POLITICAL SCIENCE ■

# LSE Alumni Programme Update

Charlotte Armah • Head of Alumni Relations

26 September 2009 • Alumni Association Leadership Forum 2009



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# Overview of session

## Welcome

## Purpose of session

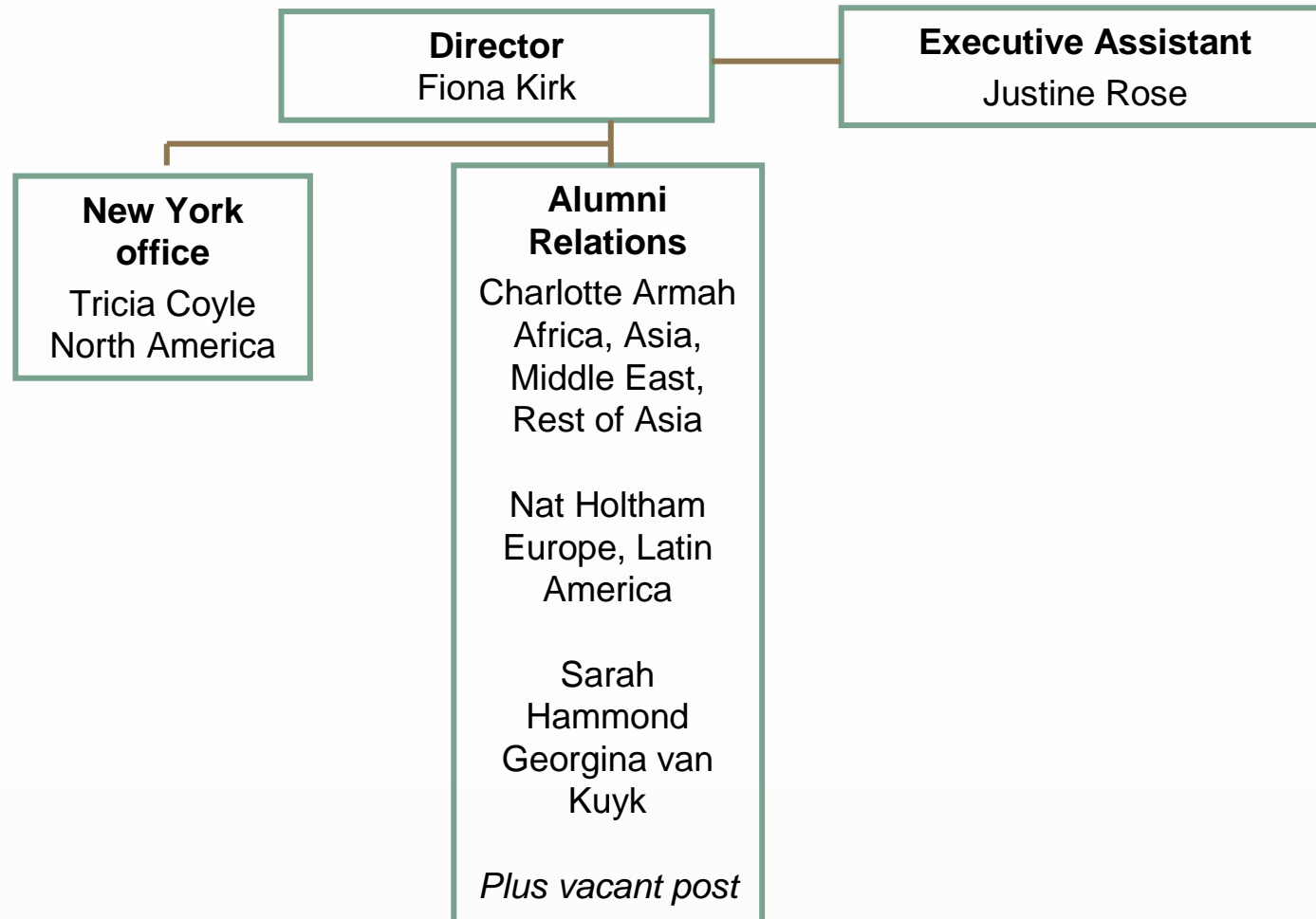
- Overview of alumni relations
- LSE alumni programme update



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# Alumni organisation



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# The role of LSE's alumni

LSE's alumni are recognised within the School through the LSE Alumni Association, created in 2005

- An alumnus is any student who enrolled at the LSE for a course of study for at least one term
- LSE's alumni are the School's global ambassadors and advocates
- They enrich School life by giving their time, their expertise, their networks and their financial support



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# LSE's alumni by numbers

The School currently has around 9,000 students split roughly 50:50 between undergraduate and postgraduate

- 93,820 alumni
- 199 countries in Africa – 2,207, the Americas – 21,780, Asia – 13,536, Europe – 55,173 and the Middle East – 1,119
- 48 alumni country groups:  
Top ten countries by alumni numbers: USA, Canada, Greece, Germany, Hong Kong, China, India, France, Singapore Malaysia
- 21 alumni country contact networks; 4 alumni special interest groups: Law, Media, Real Estate, Women's Alumni Network



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# Objectives of LSE's alumni programme

The purpose of LSE's alumni programme is to build lifelong relationships between the School and our alumni

- To build mutually beneficial and supportive relations between LSE and our alumni
- To keep alumni connected with each other, with the School and with the School's mission to benefit society by knowing the causes of things
- To provide volunteer support opportunities to serve the School
- To help to foster the appropriate climate for alumni fundraising



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# LSE's alumni programme

## Benefits provided by the School to all alumni and alumni group benefits

- Alumni events and reunions: UK and overseas, alumni lecture series, reunions, LSE Public Lectures, alumni group events
- Learning and development: alumni mentoring network, Careers Service access for 2 years after graduation, discounted fees on postgraduate study, Executive Education, Summer Schools and the Language Centre
- Online services: HSO community, events calendar, School and alumni news and updates, Public Lecture webcasts and podcasts
- Publications: alumni eNewsletter, LSE Magazine, discounted LSE journals



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# LSE's alumni programme highlights

## Successes and areas for further development

- Events and reunions: introduction of alumni lecture series, reunion programme strategy, introduction of social networking events
- Online services: launch of alumni mentoring network on Houghton Street Online, more alumni news and features, event reports
- Publications: special editions of alumni eNewsletter, featured groups in LSE Magazine
- Engaging with students and leavers: student participation in alumni special interest groups, leavers' activities



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# Annual Alumni Group Leaders Survey 2009

Started in 2008 after consultation with Establishment, Recognition and Obligations Subcommittee

- Responses from 44 alumni groups and contact networks
- Mechanism for the Association and the Alumni team to understand the status of alumni groups and for alumni group leaders to make the Association and the Alumni team aware of the issues they face
- Core questions on group structure, organisation and governance, events and activities, data and communication



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# Annual Alumni Group Leaders Survey 2009

Respondents invited to identify their greatest success and challenge to help drive Alumni Association priorities

- Successes included: regional exchanges and activities with other groups, increasing the level of alumni activity within groups, the impact of predeparture events in encouraging greater interest and participation in alumni groups
- The top 3 challenges: alumni participation, event attendance and succession planning
- Other issues of common concern: membership recruitment, venues, speakers, membership retention, engaging with new alumni



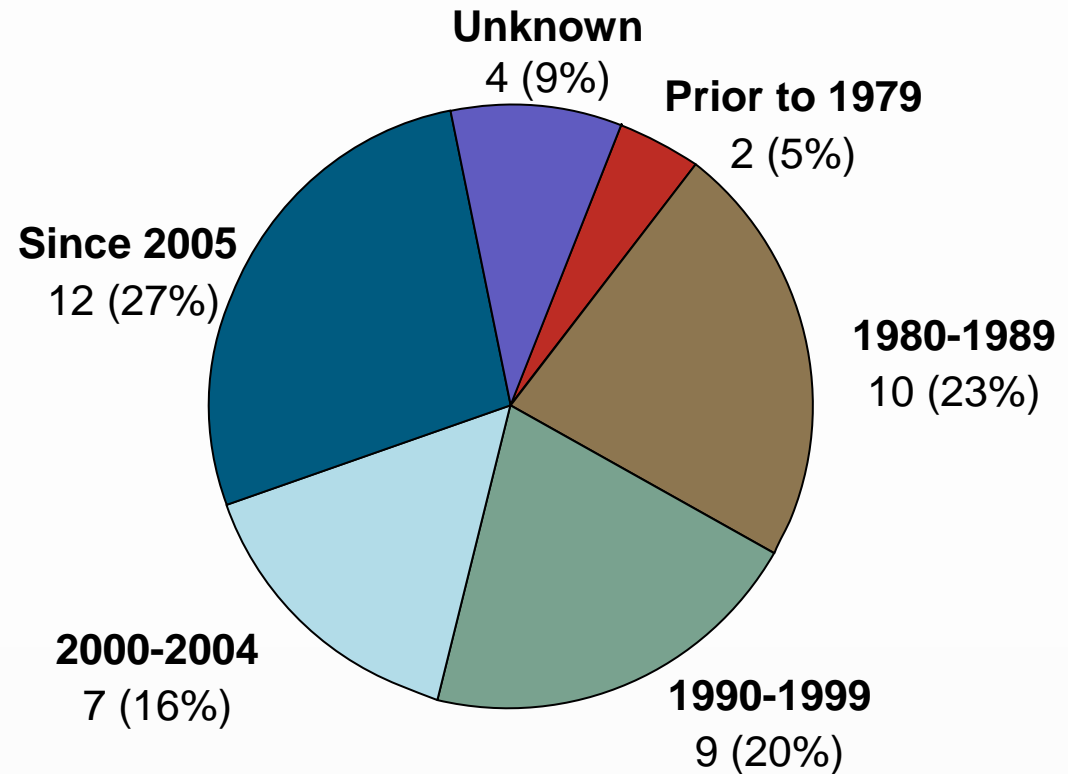
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# Annual Alumni Group Leaders Survey 2009

## When was your alumni group founded?

- Prior to 1979
- 1980-1989
- 1990-1999
- 2000-2004
- Since 2005
- Unknown



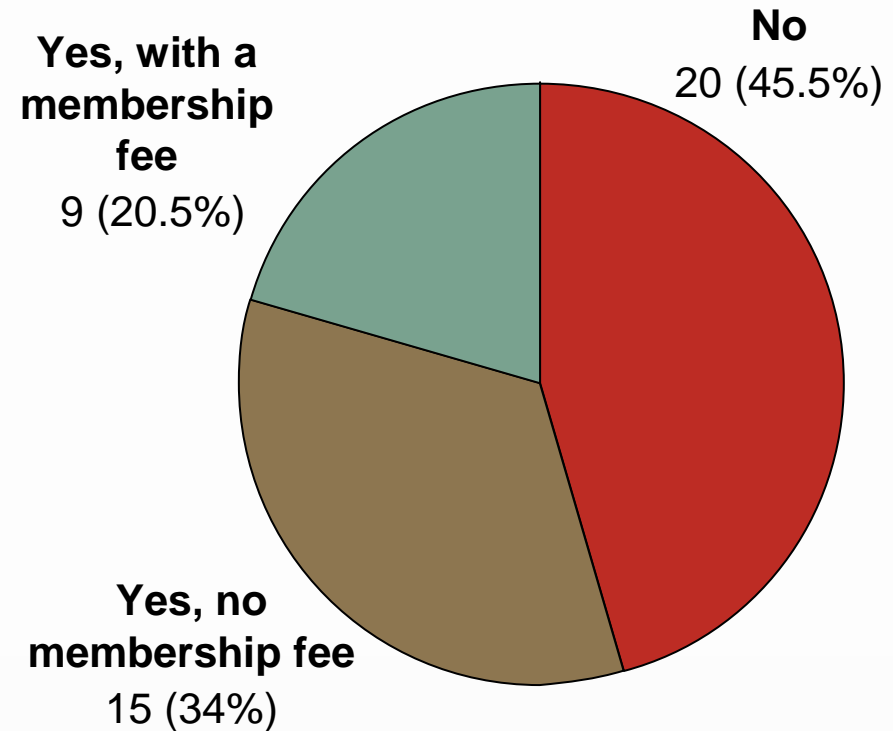
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# Annual Alumni Group Leaders Survey 2009

**Is your alumni group a membership organisation, and are membership fees charged if so?**

- No
- Yes, no membership fee
- Yes, with a membership fee



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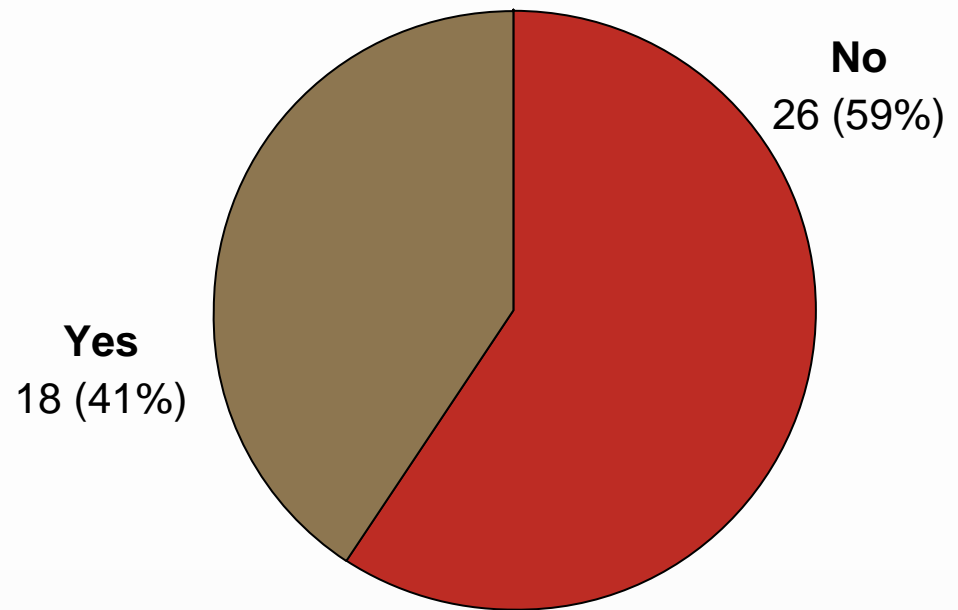


# Annual Alumni Group Leaders Survey 2009

**Does the group have articles of association, bye-laws, a constitution or a charter?**

■ No

■ Yes



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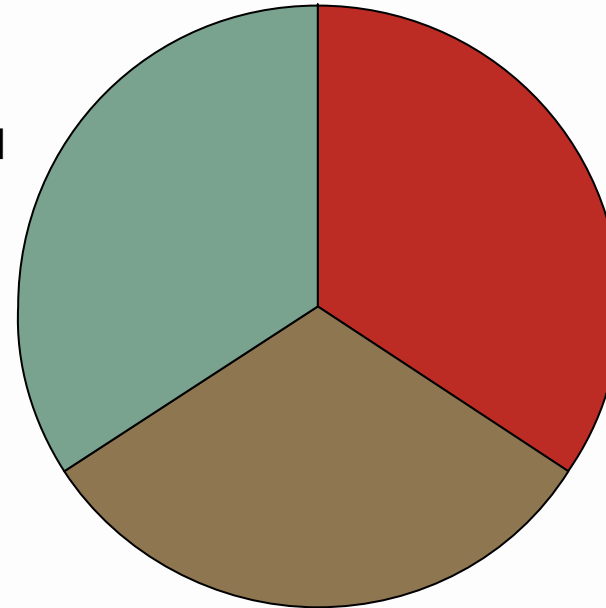
# Annual Alumni Group Leaders Survey 2009

**Does your alumni group have a committee, and if so, are they elected?**

- No
- Yes, not elected
- Yes, elected

**Yes, elected**  
15 (34%)

**No**  
15 (34%)



**Yes, not elected**  
14 (32%)



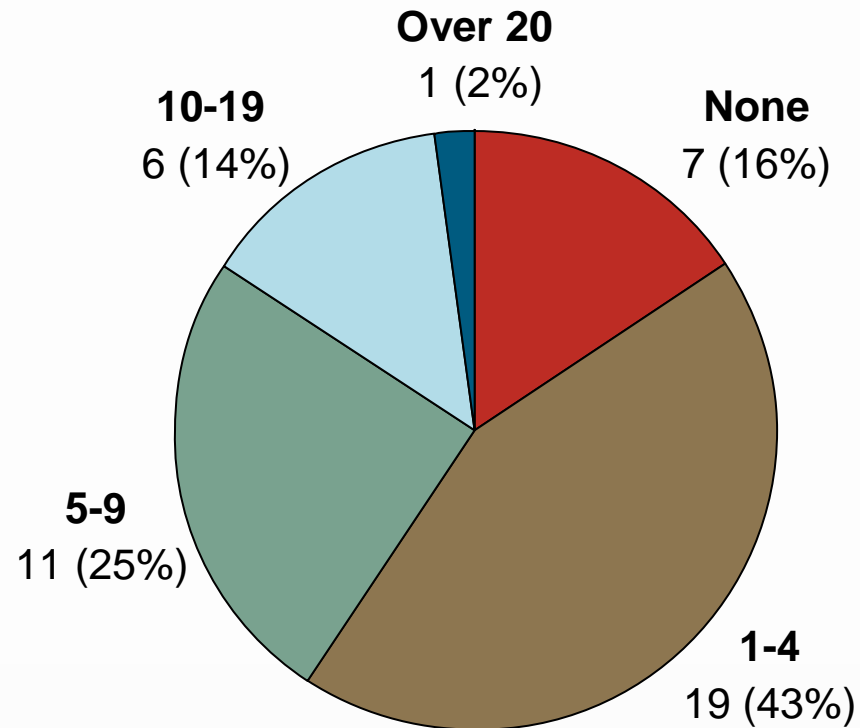
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# Annual Alumni Group Leaders Survey 2009

How many events did your alumni group hold during 2008?

- None
- 1-4
- 5-9
- 10-19
- Over 20

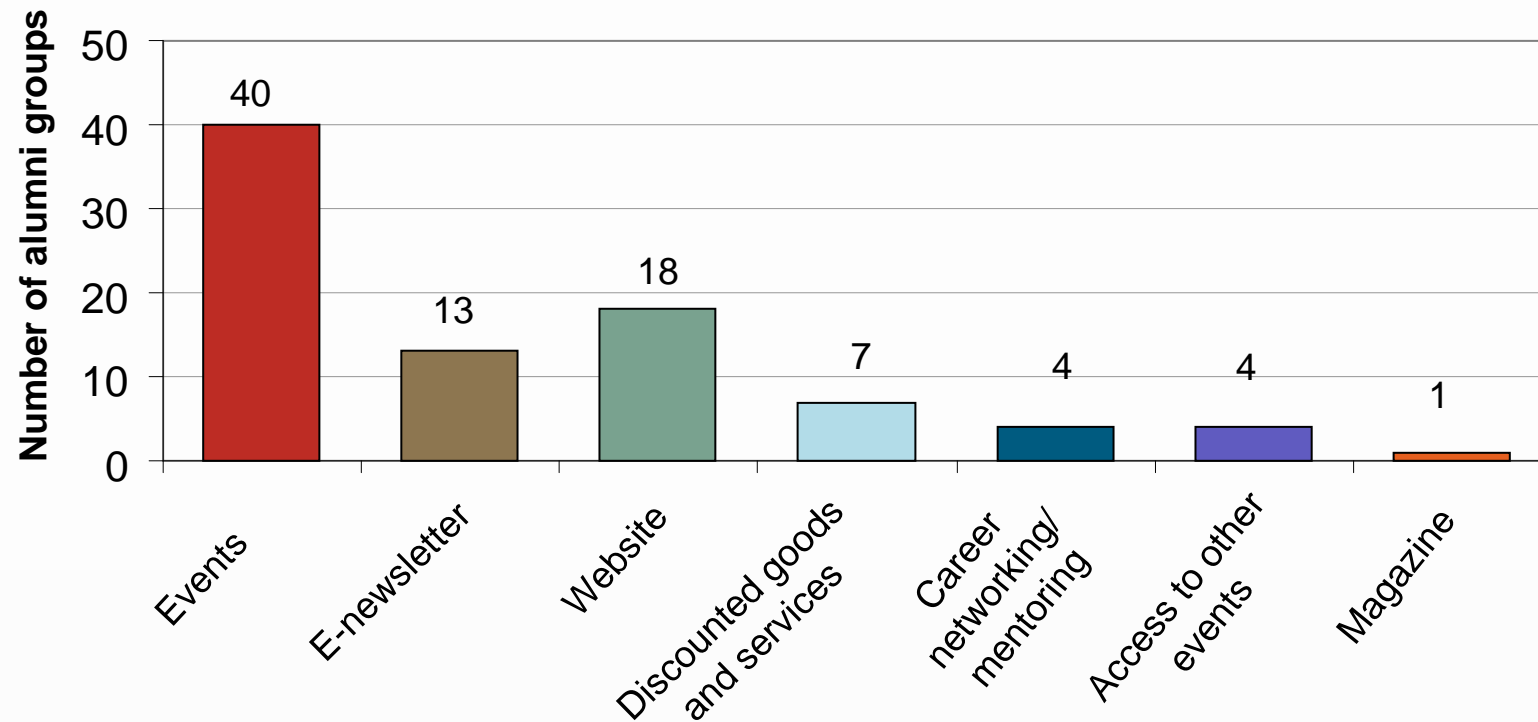


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# Annual Alumni Group Leaders Survey 2009

**What benefits does membership of your alumni group offer to members?**

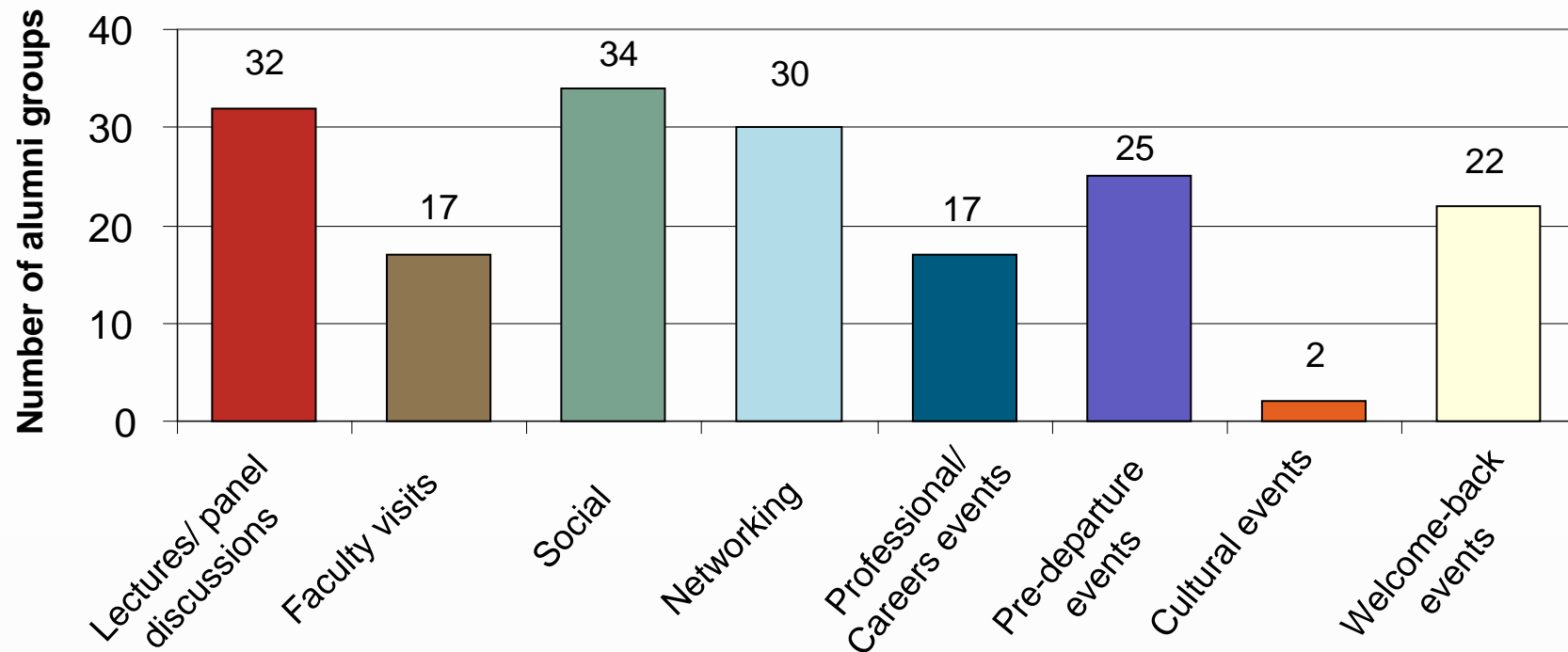


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# Annual Alumni Group Leaders Survey 2009

What type of events does your alumni group organise?



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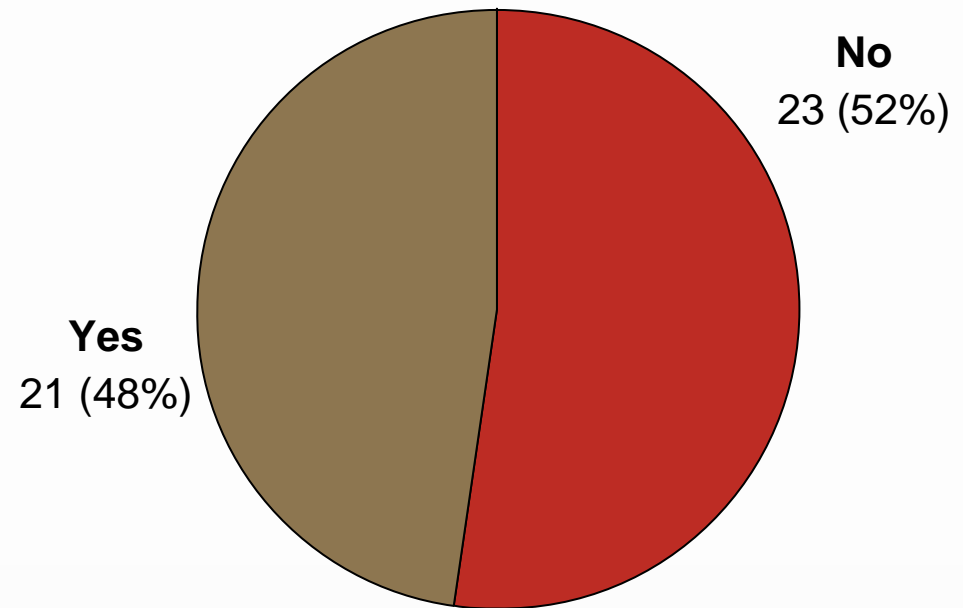


# Annual Alumni Group Leaders Survey 2009

Does your alumni group have a presence on any social networking websites?

■ No

■ Yes

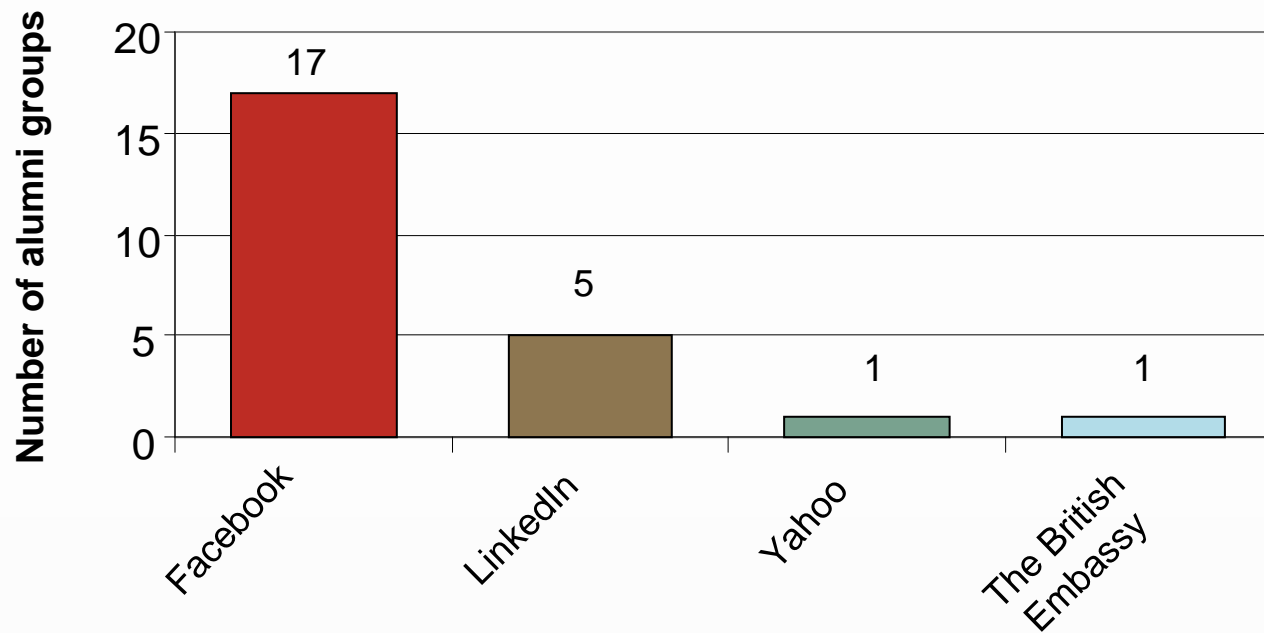


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# Annual Alumni Group Leaders Survey 2009

**On which social networking sites does your alumni group have a presence?**



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